

VitaBella

LUXURY & LIFESTYLE

Taking Wine Estates to the Next Level

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New Sotheby's Wine Market Report: Romanée Conti retains N°1 position, Drouhin sales increasing by 545%



Sothebys have compiled their 2014 sales data for both auction and retail, which makes interesting reading, and have listed their top 10 best-selling luxury wine estates for the year, as well as a breakdown of top sellers by region and buyers worldwide. In 2014, Burgundy performed extremely well as Domaine de la Romanée Conti retained its top position and Joseph Drouhin sales increased by 545% over last year (Drouhin family are members of the [Primum Familiae Vini](#)).

The Top 10 Luxury Wine Estates worldwide in 2014

- 1) Domaine de la Romanée Conti (\$ 8.9M)
- 2) Pétrus (\$ 6.0M)
- 3) Lafite Rothschild (\$ 4.7M)
- 4) Latour (\$ 4.2M)
- 5) Mouton Rothschild (\$ 4.0M)
- 6) Cheval Blanc (\$ 3.7M)(+85% over last year)
- 7) Château Margaux (\$ 3.6M)(+57% over last year)
- 8) Haut Brion (\$ 2.7M)
- 9) Henri Jaye (\$ 1.9M)
- 10) Joseph Drouhin (\$ 1.0M)(+545% over last year)

The ranking, region by region

CHAMPAGNE: 1) Krug 2) Dom Perignon 3) Roederer 4) Salon 5) R&L Legras 6) Taittinger 7) Veuve Cliquot 8) Bollinger 9) Selosse 10) Billecart Salmon

BURGUNDY: 1) DRC 2) Jaye 3) Drouhin 4) Rousseau 5) Roumier 6) Coche Dury 7) Domaine Leflaive 8) Comte G. de Vogüé 9) Dujac 10) Leroy

ITALY: 1) Giacosa 2) Gaja 3) Ornellaia 4) G.Conterno 5) Sassicaia 6) L.Sandrone 7) Massetto 8) A.Conterno 9) P.Scavino 10) G.Quintarelli

No breakdown for Rhone Valley wine estates in 2014 but Sotheby's will certainly add it next year as an increasing number of wine auctions worldwide will focus on this specific region.

(*Since 2003, VitaBella Luxury Wine has been advising more than 200 prestigious wine estates for their international communication strategy incl. Chapoutier, Hugel, Dr Loosen, Famille Perrin, Cos d'Estournel, Brad Pitt & Angelina Jolie's Miraval... Write to info@vitabella.fr)